

FOR IMMEDIATE RELEASE AUGUST 24, 2022

William & Mary Launches Online Master of Accounting

WILLIAMSBURG, VA - William & Mary's Raymond A. Mason School of Business has launched an online *Master of Accounting (MAcc)*, focusing on the intersection of the detail-oriented analytical skills and executive decision-making necessary to prepare bold, data-oriented business leaders.

Developed around the idea that today's business leaders require fluency in data and analytics-based decision-making skills, William & Mary's unique online MAcc program combines numerical and analytical skills alongside a management and leadership focus, unlike any other accounting program. Designed to fast-track students' career aspirations, this innovative program can be completed in just sixteen months with optional in-person residency opportunities.

"Our new Online Master of Accounting degree will provide students an online pathway to advance in the accounting profession with a program that embodies the academic distinction and intellectual rigor of all William & Mary programs. Students will gain the analytic and interpretive expertise to become business leaders in accounting," said Pam Suzadail, associate dean and executive director of the Center for Online Learning at the Mason School of Business.

The new online MAcc, launching in spring 2023, will be open to accounting professionals seeking to advance in their career or help them prepare to take the CPA exam and career changers without an existing accounting background. With the same faculty and high-quality academic approach as the school's residential, full-time MAcc, the program will provide a solid foundation in accounting and the professional and technical skills needed to excel in careers that include public accountant, corporate accountant, auditor, fraud examiner, forensic accountant, financial analyst, and related positions.

"We are so pleased to add the Online Master of Accounting to the slate of excellent online graduate programs at William & Mary," said professor Jamie Diaz, program director for the online Master of Accounting Program. "The OMAcc is an opportunity for us to deliver the kind of rigorous, student-focused experience that William & Mary is known for to students anywhere in the world. Whether new to accounting or an experienced professional, the OMAcc curriculum is designed to meet students at their level and propel them forward to a career of exciting opportunities in accounting and beyond."

Over the last seven years, William & Mary's Mason School of Business has built a portfolio of highly ranked, fully online masters-level business programs and certificates. This portfolio includes an online MBA, MS in Business Analytics, MS in Marketing, MS in Finance, and several certificate offerings. The continued expansion of online learning opportunities is part of the Mason School of Business's commitment to adapting our degree portfolio best to serve the changing needs of our student population.

About the Raymond A. Mason School of Business

William & Mary's Raymond A. Mason School of Business is rebuilding the global economy by training the next generation of revolutionary business leaders. It offers undergraduate and graduate instruction, including full-time, part-time, evening, executive, and online MBA degree programs and one-year masters programs in accounting, business analytics, finance, and marketing. The school develops successful business leaders by providing world-class instruction and unparalleled opportunities for mentorship and experiential learning. For more information, visit mason.wm.edu.

For more information:

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