



Raymond A. Mason
School of Business
WILLIAM & MARY

FOR IMMEDIATE RELEASE
NOVEMBER 11, 2022

William & Mary Launches Veteran Entrepreneur Scholars Program

WILLIAMSBURG, VA – William & Mary’s Raymond A. Mason School of Business is delighted to announce the launch of the William & Mary Veteran Entrepreneur Scholars program. This program, enabled by the generosity of an anonymous William & Mary alumna, provides highly qualified military service members and veterans with full scholarships to our intensive entrepreneurship boot camp. This boot camp is hosted by the Raymond A. Mason School of Business’s Center for Military Transition and the Alan B. Miller Entrepreneurship Center, and it is powered by veteran startup incubator the Veteran Startup Challenge (VSC).

Over the course of five weeks, Veteran Entrepreneur Scholars learn the foundational skills of innovation and entrepreneurship. They apply these learnings through a hands-on project, identifying a startup idea, validating the market, and taking the first steps toward launching their own venture.

“In recent years, we’ve seen entrepreneurial thinking skills, mindsets, and practices to be increasingly essential no matter what role our veterans take on.” said Graham Henshaw, Executive Director of the Alan B. Miller Entrepreneurship Center. “This hands-on, real-world program delivers a distilled, applied experience that equips these leaders to tackle challenges of consequence more effectively”

Scholars participate in this experience as members of small teams of fellow veteran entrepreneurs, with whom they actively collaborate, exchange feedback, and share the ups and downs of life as a founder. The program culminates in Demo Day, during which each Scholar presents their startup.

“Vets are America’s greatest reservoir of untapped entrepreneurial talent,” said Veteran Entrepreneur Scholars lead instructor and VSC founder Will Gregory. “They’re also super busy and don’t have time to waste. We give them the fastest 0-60 humanly possible. Our Scholars hit the ground running, getting their hands dirty building impact-oriented ventures they can grow beyond this course.”

Successful completion of the program will see graduates welcomed into the Veteran Entrepreneur Scholars community which provides further opportunities for engagement with fellow veteran entrepreneurs. Graduates also receive certificates from the Mason School of Business Center for Military Transition and the Veteran Startup Challenge. Digital credentials for display on social media such as LinkedIn are included in addition to

invitations to select William & Mary alumni opportunities and events as graduates of the certificate program.

No prior experience in startups or entrepreneurship is required. All current and former service members are welcome to apply. Both in-person and remote cohorts will be hosted. In-person cohorts will be held at the Alan B. Miller Entrepreneurship Center on William & Mary's campus. [Learn more or register for the William & Mary Veteran Entrepreneur Scholars program.](#)

About the Raymond A. Mason School of Business

William & Mary's Raymond A. Mason School of Business is rebuilding the global economy by training the next generation of revolutionary business leaders. It offers undergraduate and graduate instruction, including full-time, part-time, evening, executive, and online MBA degree programs and one-year masters programs in accounting, business analytics, finance, and marketing. The school develops successful business leaders by providing world-class instruction and unparalleled opportunities for mentorship and experiential learning. For more information, visit mason.wm.edu.

About the Center for Military Transition

The Raymond A. Mason School of Business's Center for Military Transition (CMT) is building a ground-breaking program that is not only veteran-friendly and inclusive but truly empowering. The CMT is rapidly positioning itself to be the national leader in helping veterans transition into and succeed in high-level civilian management positions. Building on our location, our reputation, and our historic, extensive, and meaningful connections with military leaders, leading corporations, and executive partners, the CMT is developing programs to mitigate the challenges faced by transitioning service members. We seek to bridge the gaps of confidence, information, and creativity that transitioning service members often experience, and to assist our student veterans as they create opportunities that connect their unique (and extensive) experience with a world-class education and extraordinary professional development opportunities. For more information, visit mason.wm.edu/center-for-military-transition.

About the Veteran Startup Challenge

The Veteran Startup Challenge is helping military veterans, military spouses, and Gold Star families launch startups and begin tech careers. We do this by providing hands-on training, expert mentorship, and a community with whom our vets can explore and collaborate. In addition to teaching vets how to build startups, we help them network into and navigate the tech world - a community with a culture, language, and set of customs vastly different from the military's. For more information, visit veteranstartupchallenge.org.

For more information:

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